



Making data accessible to facilitate effective decision making.



**Rwazi**

**Decide with Data.**

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On-ground data from developing countries is not accessible.

## The Problem

1. There is no way of obtaining on-ground data from developing countries.
2. Organizations need on-ground data to make effective decisions.
3. Alternatives provide macro information that is old or inaccurate or both.





## Solution



We utilize a network of qualified, unemployed persons, called mappers, to collect data.



Mappers use our app to collect data from their localities and get paid per verified submission.



Organizations receive verified data, analytics, and insights that enable them to invest and grow optimally..



# Our Unique Advantage

We are the first and only company in the world with a large and growing network of mappers spread across urban and rural areas all over sub-Saharan Africa.



10,000  
mappers

Across Africa

# Use Cases

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1. **Consumer Goods:** Obtaining data on the availability and pricing of competing products at traditional retail outlets.
2. **Healthcare:** Obtaining data on the accessibility of medical services and medicines in specific communities as well as individual health statuses.
3. **Automotive:** Obtaining data on car dealerships across Africa and competing offerings and payment plans available.
4. **Finance:** Obtaining data on usage and demand of financial services and fintech products among consumers and businesses.



# In Partnership with Sunda Technology Global

Japan <> Uganda

Rwazi is in partnership with Sunda, a Japanese startup providing a pay-as-you-fetch solution in Africa. We have mapped hundreds of households in Uganda to identify specific areas for installing Sunda units. The project is ongoing and aims to install pay-as-you-fetch systems across Africa.







Our network of mappers is spread across villages, towns, municipalities, and major cities in **40 African countries.**



# Leadership



Joseph Rutakangwa,  
Growth: 10+ years of  
experience in community  
development projects and  
consulting.



Eric Sewankambo,  
Operations: 5+ years of  
experience in data analytics,  
business development, and  
finance.



Ashveen Kutowaroo, New  
Markets: 15+ years of  
experience in business  
development, legal, and  
government relations.





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