



Department of Foreign Affairs, Trade and Development

*Engaging Canadians  
through the  
Global Development  
Education Continuum*

August 30, 2103  
Presentation for the  
International Symposium on  
"Primary and Secondary  
Education in the Global Age"  
Tokyo, Japan



## Context

- In Canada, there is no national Ministry of Education as education falls within the mandate of provincial and territorial governments.
- Curricula of Provincial and Territorial Ministries of Education incorporate international components which require students to acquire knowledge of international or global issues and other countries.
- However, federal government departments with responsibilities for specific subjects such as international development and citizenship can support projects and initiatives that complement educational programming of other levels of government.

## Departmental/Branch Context

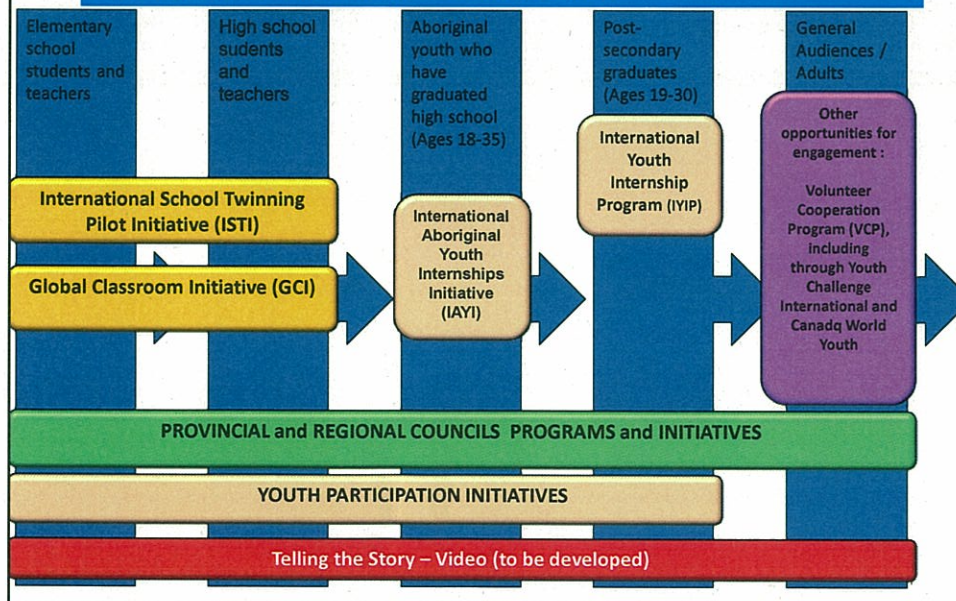
- On July 22nd, 2010, CIDA (now the Department of Foreign Affairs, Trade and Development or DFATD ) announced the renewal of Partnerships with Canadians Branch's programming.
- The Global Citizens Program aims to engage Canadians as global citizens in international development initiatives in three significant areas or streams of activities along the public engagement continuum:
  - Public Awareness
  - Education and Knowledge
  - Participation, particularly focussed on Youth



Photo by Verge Magazine, « Igniting Reel Change »

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## Spectrum of audiences and participants for Global Citizens Program initiatives





## Public Awareness supported through the Provincial and Regional Councils for International Cooperation

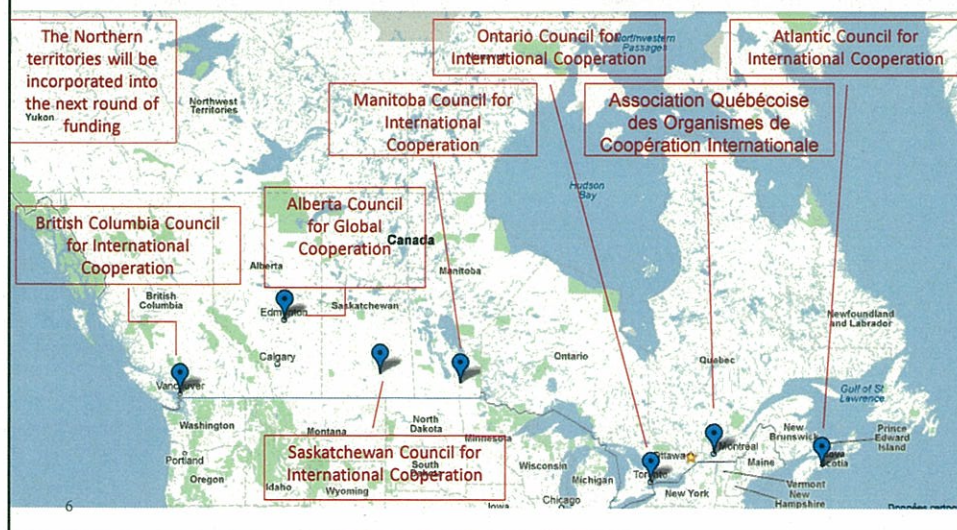
- The Councils work closely with the Department to support development programming in terms of public awareness activities with Canadians. They have the ability to reach a broader audience across Canada and to bring regional perspectives to the Department's thinking.
- The Councils harmonize their activities and share their relevant expertise and experience through the Inter-Council Network (ICN). One of the aims of this Network is to facilitate the implementation of projects on a national scale, expanding collaboration.
- The Councils have developed the **Global Hive - Tools for Engaging Global Citizens**



**inter-council**  
network  
Provincial & Regional Councils for International Cooperation

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## Provincial and Regional Councils for International Cooperation



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## Global Education



**Goal: To develop, discuss, and share good practices for teachers, administrators, and development practitioners in the area of global citizenship education.**

- This was a diverse group of academics, administrators, teachers, and development practitioners from across Canada representing 4 NGOs, 2 universities, and 5 public schools.
- **Good practices developed:**
  - Incorporate Global Citizenship Education everywhere
  - Practice fair and equitable partnerships
  - Partner with NGOs to promote global citizenship
  - Move beyond a charitable approach: Be creative!
- This knowledge hub has generated over 30 different tools for teachers that can be used for all learning levels. Additionally, it has compiled 6 diverse, but localized case studies, and over 20 resources on global citizenship education in the classroom.



## Youth Engagement



**Goal: To highlight the successes and challenges of doing youth engagement, as well as showcase good practices, strategies, tools, and resources to support sustained youth-based public engagement efforts.**

- **Good practices developed:**
  - Provide youth with opportunities to develop an anti-oppressive lens.
  - Engage post-high school and postsecondary-aged youth (18-30) in social change.
  - Support youth as they take care of themselves and each other.
  - Use arts-based programming as a method to engage a broader spectrum of youth.
  - Effectively use social media to engage youth.
  - Plan programs and projects that are accessible to all youth.
  - Sustain youth engagement by developing meaningful connections.
- This knowledge hub generated and compiled 14 case studies, 13 tools, and 29 resources.





## The Provincial and Regional Councils - Results

### • The Kaleidoscope video challenge for youth



- Two previous nation-wide video-sharing competitions - a joint initiative of the Inter-Council Network .
- Kaleidoscope aimed to profile and support young Canadians (13 years and under and 14-18 years old) who are engaged as active global citizens.
- Participants submitted videos that linked their actions and motives to the Department's development priority areas of focus and the Millennium Development Goals.
- In 2011, Kaleidoscope received 108 eligible video submissions, 255 organizations collaborated to promote the contest and 43 media articles were written to feature the contest.
- Currently, two province-wide initiatives in Manitoba and B.C.

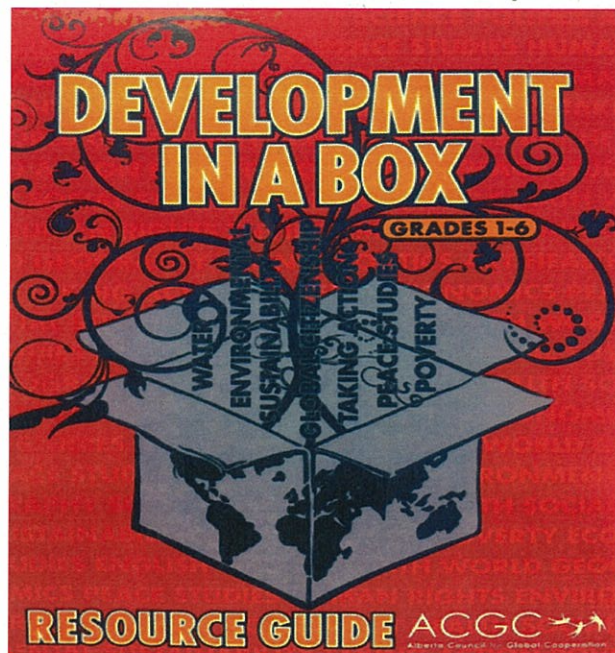
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## The Provincial and Regional Councils - Results

### • Development in a Box (primary and middle schools) – Alberta

- In keeping with Alberta Ministry of Education's focus on Global Citizenship, the Alberta Council created Development in a Box.
- Designed as an educational kit to be used by educators, Development in a Box incorporates global issues into the curriculum and classroom.
- The resources are split into two kits: Grades 7-12 and Grades 1-6. Kits include lesson plans, hands-on activities and supplies, as well as connections to ACGGC local organizations who are working internationally.
- The kits are available to Alberta classrooms **free of charge** and are currently being offered as a Digital Resource.
- ACGC also organizes **teacher conventions** and **Change your World Leadership Tours** for students.

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## The Provincial and Regional Councils - Results

- **Manitoba Council engagement with Schools**
  - Evergreen School Division certified as a Fair Trade School Division – fair trade events, ethical fashion shows, fair trade graduation.
  - Teacher and student conferences
  - Generating Momentum programming includes: ***“Are You More Concerned About a Better World Than a 7th Grader?”*** - a fun and interactive game show that can be played in schools. A panel of Grade 7 students and local celebrity guests collaborate to answer questions about international issues.

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## Education and Knowledge Initiatives – Global Classroom Initiative

- Launched in 2001, the Global Classroom Initiative supports the development and distribution of school-based global education resources and student and professional development activities. Its principal objectives are to:
  - Encourage the integration of a global perspective in teaching;
  - Increase knowledge of international development and cooperation issues;
  - Instill a sense of global citizenship; and
  - Raise awareness of the role Canadians play in international development assistance.

GCI has funded **159 projects** across Canada to reach and engage youth, educators, partners, decision-makers and the public at large.



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## Global Classroom Initiative

- In 2010, more than a dozen new multi-year projects were approved through The Global Classroom Initiative but annual calls for proposals were stopped as the program was to be subject to review and updating.
- **Some of the results of this Initiative:**
  - Canada's History Magazine and Kayak Magazine
  - Canada and the Developing World MAP – The Royal Canadian Geographical Society
  - A Development 101 database is now available online\* on the DFATD website. The database contains products such as lesson plans and educator guides developed under the Initiative to date.

\* <http://www.acdi-cida.gc.ca/acdi-cida/ACDI-CIDA.nsf/eng/CAR-621131330-N7Z>

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## Kayak and Canadian History Magazines



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## Canada and the Developing World Map

- **A DEVELOPING WORLD** This bilingual website from Canadian International Development Agency (now DFATD) and Canadian Geographic offers a glance at the challenges faced by developing countries and presents some of their successes. It also shows how Canadians have made a difference in developing countries around the world.
  - **Comprises 3 complementary elements: the Canadian Atlas Online, a related set of bilingual lesson plans, and a double-sided wall map.**
- This easy-to-use map was designed with teachers and their students in mind. It shows the health, wealth, and education indicators for all of the countries of the world, based on the United Nations Human Development Index.
- Most provincial and territorial curricula require students to develop knowledge of international issues and other countries.

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## Canada and the Developing World Map



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## Education and Knowledge Initiatives - International School Twinning Initiative



- The pilot phase of this initiative was launched on March 24, 2011. The selection of seven successful school boards was approved on June 23, 2011 and a public announcement was made on February 6, 2012.

- Face to face training was held in Canada and in the developing countries in July 2011.
- Under phase one, each school twinning project was for two years. Schools in the developing country were equipped with computers and an Internet connection to allow for real-time collaboration.

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## International School Twinning Initiative

### Next steps:

- A continuation of this initiative is being developed taking into account lessons learned from phase one.
- The target for this second phase is to reach and benefit more students and teachers as well as engaging their respective communities, both in Canada and abroad.
- Proposed timeline for phase two would be 2014-2018 (4 years) with one year of preparation and three years of implementation.



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## Youth Participation Initiatives

- These initiatives are aimed at engaging Canadian youth through programs such as international internships.
- These initiatives are :
  - **YMCA – Investing in Youth**
  - **Students for Development through the Association of Universities and Colleges of Canada**
  - **International Aboriginal Youth Internships Initiative**
  - **International Youth Internship Program**



IYIP Interns – Collège Montmorency, Quebec

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## International Aboriginal Youth Internships Initiative (IAYI)

- **Aim of the initiative:** To provide opportunities for Aboriginal youth to increase their awareness and understanding of international development, while participating in youth internships with developing-country partners.
- This initiative was launched on February 9, 2011, during International Development Week. Successful organizations were announced on June 21, 2011, National Aboriginal Day.
- Interns returned to Canada as of August 2012.
- A lessons learned workshop for this Initiative was held in August 2012.
- The continuation of this initiative is currently awaiting confirmation.



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## International Youth Internship Program (IYIP)

- The International Youth Internship Program is part of the Career Focus stream of the Government of Canada's Youth Employment Strategy, which provides Canadian youth with tools and experience they need to launch successful careers.
  - **Designed for young Canadians aged 19-30, graduating from a post-secondary program.**
  - **Interns are placed with Canadian non-governmental organizations and with host organizations in developing countries for at least five months.**
- A call for proposals for 2012-2014 was launched on December 9, 2011 for internships to be completed by March 31, 2014. This is the final call under the current International Youth Internship Program.
  - **In this last call, 24 organizations were approved for participation with a total of 363 intern positions.**
- An evaluation of the International Youth Internship Program was recently completed and will inform any future renewal.

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### Other Participation Programming: The 2009-2014 Volunteer Cooperation Program

- Current 2009-2014 Volunteer Cooperation Program - up to \$250 Million over 5 years supporting 10 organizations who send volunteers overseas:
  - **Leverages the skills and expertise of an estimated 79,000 volunteers (including executives, professionals and youth;**
  - **Builds the capacity of an estimated 930 partners in developing countries.**
- Volunteer Cooperation Agencies (VCAs) funded through this program send volunteers to work with partners in development countries, thus offering an opportunity for Canadians to engage in international development efforts.
- VCAs engage Canadians directly by offering them volunteering opportunities by providing information on development issues, debating international cooperation, and offering people from the developing world an opportunity to speak with Canadians directly on matters of concern.
- Two VCAs specifically focussed on youth but the other eight also engage youth.
- Subject to formative and summative evaluations as per Treasury Board approval.

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## EXTRA SLIDES

- TIME PERMITTING

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## Examples from other Federal Government Departments in Canada

- Department of Foreign Affairs, Trade and Development
  - Other International Education and Youth programs
  - **International Experience Canada**
- Citizenship and Immigration Canada
  - Multiculturalism Education
  - Citizenship Education
    - ✓ Teachers Corner
    - ✓ A Fun Path to Learning
    - ✓ Canadian Citizenship Challenge
    - ✓ Other Citizenship Promotion activities: School Twinning

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## Citizenship and Immigration Canada Citizenship education - Teachers Corner

- **A fun path to learning**
- The teachers' section offers you games and resources to teach citizenship, immigration and multiculturalism subjects. Assign a game to students as part of a lesson or use one of the teaching ideas to make learning more fun.
- You may also want to send a link to this section to your colleague, so that they too can take advantage of these fun learning tools.
- [Canadian Symbols](#)
- [The Provinces and Territories](#)
- [Flags – Provinces and Territories](#)
- [Great Canadians](#)
- [Black History Month](#)
- [Asian Heritage Month](#)
- [Prime Ministers](#)
- [Canadian Trivia](#)
- [Confederation](#)
- [Reaffirmation Ceremony](#)
- [Downloadable resources for "A fun path to learning"](#)

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## Citizenship education: Canadian Citizenship Challenge

- Presented by the Historica-Dominion Institute, the Canadian Citizenship Challenge aims to improve civic knowledge of youth in grades 7–12 (secondary I to V in Quebec).
- The Challenge asks students to take a mock citizenship exam based on the content of the “Discover Canada” study guide.
- Individuals and classrooms across Canada are invited to participate via the Challenge webpage at [www.canadiancitizenshipchallenge.ca](http://www.canadiancitizenshipchallenge.ca).
- Teachers can also access lesson plans and learning tools based on chapters from the “Discover Canada” study guide for classroom instruction citizenship curriculum.

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## Other Promotion Initiatives: School Twinning Project

- CIC is launching a nationwide School Twinning Project designed to engage students aged 12 to 17 by way of multiculturalism and civic participation learning projects that will be jointly completed with students from another Canadian school with equivalent level and focus.
- This year’s Twinning pilot features three themes, one of which will be chosen by each participating class, to serve as the basis for the school’s project:
  - Be Heard! The Democratic Process in Canada
  - Take Action! Volunteering and Community Engagement
  - Getting it Right: Past Lessons and Current Applications
- Students will gain insight into multiculturalism and a better appreciation and understanding of their future role as citizens in our culturally diverse country. As well, the project will help improve their ability to communicate and share different ethno-cultural views by participating in their communities, and learning from the outputs of students at their matched schools.

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